

Privacy Notice

Hallwood Park & Palace Fields Regeneration

We (The Riverside Group Limited) are collecting information about impacted individuals to better understand any requirements that you may have in relation to the regeneration project.

We will collect contact information about you and others in your household, including name, address, email and telephone number(s). We may also collect information about lifestyle and social circumstances, preferences, survey responses and information relating to health or religion.

We will only use the information collected to:

- Ensure that we have accurate and up to date contact details for you, so that we are able to engage with you effectively
- Ensure that we are able to communicate in your preferred language or make any reasonable adjustments required to communicate with you
- Allow us to determine the relevant mix of housing required, based on the requirements collated through our engagement with you, and others
- Ascertain specific requirements such as aids or adaptations (based on physical health, or religious needs)
- Determine any demand for housing for specific populations, such as veterans and their families
- Inform the quality of the services and properties required, including financial viability of the regeneration
- Assist us in making decisions, developing policies and designing and delivering services.
- Identify fraudulent activity

We may share data with carefully selected third parties assisting us in the design and development of the regeneration project. If we do share data, we will only ever share the minimum amount required; and all third parties are contractually required to ensure that your data is secure and not used for any other purpose.

If you do not provide information, we may not be able to meet your housing needs and may not be able to provide an adequate level of service. You can also exercise your right to request that we erase all or part of your data (where it has been collected for the regeneration project and we do not have a legal obligation to retain it) at any time, though this may also impact the service we are able to provide.

You can find out more about how we process personal data and the rights available to you under Data Protection law by visiting our Privacy Notice at www.riverside.org.uk/privacy/